

- [Home](#)
- [About VisCom »](#)
- [Conference »](#)
- [Contact](#)

You are here: [Home](#) / [Conference](#) / Program

Program

WEDNESDAY – June 16, 2010

07:00PM **Reception & Gathering of Friends**

Greeting, meetings, and general good cheer accompanied by convivial consumption of liquids and dessert treats

07:30 Announcements & self introductions

THURSDAY – June 17

09:00- *Interpretive Strategies*

10:00

AM Chair: Dennis Dunleavy

- **“Because, Because, Because, Because, Because”:** The Wizard of Oz as Visual Literacy Primer
Tim Ziaukas, University of Pittsburgh at Bradford
- **Archetypes, Mandalas and the Collective Unconscious: Jungian Analysis of Newspaper Flags**
Eric Wiltse, University of Wyoming
- **Graphic Facilitation Languages: Variation and Register in Multimodal Language**
Michael Holmes, Ball State University
- **Trends in Science Imagery: A Content Analysis of Science Times**
Larry Mullen, University of Nevada – Las Vegas

20 minute Discussion and Q&A

10:20- Break

10:30

10:30- *Ethics & the Other*

11:40

Chair: Julianne Newton

- **Looking In from the Inside/Outside on Falkland Road: Examining Mary Ellen Mark’s Photographs of Sex Workers in Bombay**
Liz Lance, University of Missouri

- **Let's Go, Let's Show, Let's Rodeo: Ethnic Minority Involvement in Rodeo**
Tracey Patton & Sally Schedlock, University of Wyoming
- **Narratives of War, Survival and Hope: As Told Through Photographs, First Person Accounts, Animation, Documentary, and Fictional Filmmaking**
Debra Pentecost, Vancouver Island University
- **Civil Right or Societal Plague? Comparison of Women's Representations in Pleasure Services Advertising in Sexual Tourism "Heavens" vs. Countries of Destination for Forced Sexual Trafficking**
Olesya Venger, University of Pennsylvania
- **Animals in Advertising: The Absent Referent**
Debra Merskin, University of Oregon

20 minute Discussion and Q&A

12:15-
01:30
PM

LUNCH

01:30-
02:30
PM

The Visual Project Chair: Paul Lester

- **The Digital Days Project**
Dennis Dunleavy, Southern Oregon University
- **Practicing What You Pr(T)each**
Brian Johnson, University of Illinois
- **Equal Before the Lens-At Least in the Studio: The Mississippi Portraits of O.N. Pruitt, 1920-1960**
Berkley Hudson, University of Missouri
- **Photovoice: A Collaborative Photography-Based Research Method and its Application in Eugene, Oregon**
Mickey Stellavato, University of Oregon

20 minute Discussion and Q&A

02:50-
03:00
PM

Break

03:00-
04:00
PM

Visual Journalism Chair: Roxanne O'Connell

- **Visual Journalism + Distance Learning: Past, Present, and Future**
Hyangsook Lee, Kent State University
- **Visual Trends in Online News Sites**
Conrad Smith, University of Wyoming
- **Will Apple's iPad Save Journalism? A Theory-Based Approach**
Susan Lewis & Kenneth Pybus, Abilene Christian University
- **Reflecting on the Workshop: Does MPW Raise a Truthful Mirror to a Community?**
Michelle Peltier, University of Missouri

20 minute Discussion and Q&A

Dinner on your own

8:00 PM **SCREENING**

Evening Session ***My Vietnam Your Iraq: Eight Families, Two Generations***

West Coast premiere of a documentary film by Ron Osgood, Indiana University

FRIDAY – June 18

09:00- ***Teaching and Pedagogy***

10:20

AM Chair: Virginia Kidd

- **Extreme Experience-Pairing Student Reporters and Photographers for Three Days of Off-Site, Intense Experience.**
Marilyn Starrett, Metropolitan State College of Denver
- **Video Soup**
Denise Matthews, Eastern Connecticut State University
- **My Department Chair Just Told Me I Have to Create an Online Course and I Don't Know a Thing About It. What Do I Do?**
Scott Campbell, National University
- **Engaging Photojournalism Students in Undergraduate Research**
Alan Hantz & Sonya Miller, University of North Carolina – Asheville

20 minute Discussion and Q&A

10:40- Break

11:00

11:00- ***What's New About Old Media***

12:10

Chair: Marjorie Yambor

- **Se Busca: A Study of Lost Animal and Object Signs**
Paul Lester, Cal State-Fullerton
- **Six Nights a Year**
Chris Walker, Auburn University
- **The Golden Age of Irish Music on 78s: Labels and Ethnic Identity**
Roxanne O'Connell, Roger Williams University
- **Castle of Her Own: Interactive Visuality in Chatelaine Magazine, 1928-1933**
Jaleen Grove

20 minute Discussion and Q&A

12:00- LUNCH – Sack lunch provided.

01:30

PM

Afternoon – FREE TIME.

SATURDAY – June 19

09:00- ***Histories & Aesthetics***

10:00

AM Chair: Gabriella Martinez

- **Will You Come to the Square? Private Consciousness and Public Space in the Thaw Films of Marlen Khutsiev**
Greg Miller, University of Oregon
- **Finding the Iconic Through the Comic in Photoshop Phriday**
Bob Britten, West Virginia University
- **Enshrining the Dead: The New York Historical Society's Exhibition of the Grateful Dead Archive as Visual Argument**
Susan Baltzer-Reitz, Montana State University – Billings
- **Form, Function and Fashion: The Visual Aesthetics of Scootering**
Julia Snyder-Yuly, Iowa State University

20 minute Discussion and Q&A

10:20- Break
10:30

10:30- *Pop Culture & Visuality*
11:40

Chair: Julian Kilker

- **Dissecting Dexter: Diurnal Duties Display Diabolical Delights**
Marjorie Yambor, Western Kentucky University
- **The cases are real. The people are real. But what are you really seeing?**
Marilyn Terzic, McGill University
- **Visual Mystique: A Rhetorical Analysis of Reality TV**
Christine Miller, Cal State – Sacramento
- **The King is dead. Remember him like this.**
Keith Greenwood, University of Missouri

20 minute Discussion and Q&A

12:15- LUNCH
01:30
PM

01:00- *New Technologies*
02:30

PM Chair: Larry Mullen

- **Crossing the VOID: Developing a Video Online Interactive Documentary**
Ron Osgood, Indiana University
- **Mash-ups and Remixes in Visual Communication**
xtine burrough, Cal State-Fullerton
- **There's a 3-D App for That: Stereoscopic Photography on the iPhone**
John Neal, Brookhaven College
- **Brain/Mind/Technology: Body/Knowledge/Medium**
Julianne Newton, University of Oregon

20 minute Discussion and Q&A

02:50- Break
03:00
PM

03:00- **Matter & Meaning**
04:00
PM Chair: Tracey Patton

- **Making Social Issues Visual**
Virginia Kidd, Cal State-Sacramento
- **Constructed Bodies, Constricted Realities: The Corset in Steampunk Fiction and Practice**
Tara Liss-Mariño, University of Pennsylvania
- **To Remember: Reconstructing the Past for Reconciliation**
Gabriela Martinez, University of Oregon
- **Exploration in Transition: A Case Study of Extreme Imaging in Photochemical and Digital Photography**
Julian Kilker, University of Nevada – Las Vegas

20 minute Discussion and Q&A

07:00 **GALA DINNER**
PM
Dan & Louis Oyster Bar, 208 SW Ankeny

SUNDAY – June 20

9:00 AM **TOWN HALL MEETING** Coffee Service

- Next year.

[\(Edit\)](#)

VisCom 25 Fast Facts

Conference Dates: 6/15-19/2011

Location: Snakedance Condominiums in Taos Ski Valley

DEADLINES:

03/18/2011 – Call

04/07/2001 – Acceptances

05/01/2011 – Registration

05/01/2011 – Rooms

Registration Fee: \$150

Room Rates: \$33 - \$92/person-night

Coordinators:

Site: [Richard Schaefer](#)

Program: [Hans Rosenwinkel](#)

VisCom Listserve

Google groups