



The 20th Visual Communication Conference

Midway, Utah • June 14-18, 2006

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Previous conferences:

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North Shore, Tahoe
Truckee, CA

VisCom 5, 1991
Breckenridge, CO

VisCom 6, 1992
Flagstaff, AZ

VisCom 7, 1993
Jackson Hole, WY

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Feather River
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VisCom 9, 1995
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VisCom 10, 1996
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VisCom 11, 1997
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VisCom 13, 1999
Lakeland Village,
South Lake Tahoe, CA

VisCom 14, 2000
Chico Hot Springs,
MO

Program

Below is the final schedule of presentations for the conference as of June 5, 2006.
(Link to the original [Call for Papers](#))

WEDNESDAY - June 14, 2006

7:30 -9:00 PM **Welcome Reception**

Introductions and Renewing Friendships

THURSDAY - June 15

9:00 AM **VISUAL IMAGES IN COMMUNITY DECISION MAKING**

- Moderator: **Virginia Kidd**, CSU Sacramento.
- **Stuart Kaplan**, Lewis and Clark University. "Visual Rhetoric and the Rebuilding of New Orleans"
- **Lorna Roth**, Concordia University, Montreal. "Reflections on a 'Mohawk' Public Sculpture in Two Parts"
- *Q&A and discussion*

10:10-10:30 Stretch break

10:30 AM **A SENSE OF PLACE**

- Moderator: **Scott Shamp**, University of Georgia.
- **Barbara Mason**, Oregon State University. "Solving Problems with Autodrama"
- **Jan Roddy**, Southern Illinois University. "Photo-Texts Revisited: the Ozarks"
- **Don Barth**, University of South Carolina. "Interactivity, Landscapes and the Virtual: An Exploration"
- *Q&A and discussion*

12:00-1:00 LUNCH

1:30 PM **FOCUS ON PHOTOGRAPHY**

- Moderator: **David Wagner**, CSU Sacramento.
- **Berkley Hudson**, University of Missouri. "The Possum Town Project: Preserving the Visual Legacy of Mississippi Photographer O. N. Pruitt"
- **Michael Brown and Dan Hayward**, University of Wyoming. "The Native American Crow in Transition: The Photographs of Richard Throssel, 1905-1911"
- **Sandra Moriarty**, University of Colorado. "Greatest Photos of the

VisCom 15, 2001
Flying M Ranch,
Yamhill, OR

- 20th Century, Part 2"
• *Q&A and discussion*

VisCom 16, 2002
Paradise Shores
Holcombe, WI

2:40-3:00 Stretch break
3:00 PM

VISUAL PORTRAYAL OF MINORITIES IN FILM

- Moderator: **Karla Berry**, University of South Carolina.
- **Tracey Owens Patton**, University of Wyoming. "Going to Meet the Man: The Racism of *Crash* Explored"
- **Sally M. Schedlock**, University of Wyoming. "Wyomingites: An Exploration of Stereotypes in *Brokeback Mountain*"
- *Q&A and discussion*

VisCom 17, 2003
Sandpoint, ID

VisCom 18, 2004
Asilomar
Monterey, CA

VisCom 19, 2005
Banff, Canada

4:00 PM

TELL ME WHAT YOU THINK: WORKS IN PROGRESS

- Moderator: **Christiana Hopkins**, Columbus State Community College.
- **Ron Osgood**, Indiana University. "My Vietnam, Your Iraq."
- **Glenda Balas**, University of New Mexico. "Ranch Women in New Mexico: A Visual Ethnography."
- **Debra Pentecost**, U of British Columbia. "Challenges and Strategies for Visualizing War and Conflict"
- *Q&A and discussion*

[VisCom 20, 2006](#)
Midway, UT

[Viscom 21, 2007](#)
Estes Park, CO

[Viscom 22, 2008](#)
Lake Tahoe

[Viscom 23, 2009](#)
Jackson Hole, WY

5:30 PM
7:30 PM

DINNER BREAK

VISCOMM SCREENINGS & EXHIBITS

- Moderator: **Karla Berry**, University of South Carolina.
- **Holland Wilde**, University of Calgary. "Cultural Farming: Subsistence Living in a Mediated World." (30 minutes)
- **Jenny Stark**, California State University Sacramento. "Two Sunrises" (30 minutes)
- **Rulon Wood**, University of Utah. "The Evolving Public Memory of Leopold's Congo" (30 minutes)

Viscom 24, 2010
Portland, OR

FRIDAY - June 16

9:00 AM **VISUAL RHETORIC**

- Moderator: **Chris Miller**, California State University Sacramento.
- **Peggi Wood**, California State University, Sacramento. "'If You Can't Go Across with a Gun. . .' A Dramatistic Analysis of American Red Cross Campaigns, 1916-1945"
- **Marilyn Terzic**, McGill University. "The Music Video: The Art of Selling a Lasting Impression"
- **Trisha Goodnow**, Oregon State University. "Dubya as Asterisk: G.B. Trudeau's Use of Metonymy and Synecdoche in *Doonesbury*"
- *Q&A and discussion*

10:20-10:40 Stretch break

10:40 AM PANEL DISCUSSION: The Semester at Sea Experience

- Moderator: **Virginia Kidd**, California State University, Sacramento.
- **Ron Osgood**, Indiana University.
- **Pete Seel**, Colorado State University.
- **Christine Miller**, CSU Sacramento, and **Chuck Pullen** (mediated).
- **Lilly Osgood**, Monroe County Schools, Bloomington, IN.
- *Q&A and discussion*

Afternoon - FREE TIME. Explore UTAH!

SATURDAY - June 17**9:00 AM PERCEPTION: WHAT WE SEE, WHAT WE THINK**

- Moderator: **Stuart Kaplan**, Lewis and Clark College.
- **Susan Barnes**, Rochester Institute of Technology. "The Digital Eye and the Global Mind"
- **Erik Palmer**, University of Oregon. "Ambiguously Pornographic: The Role of Art in the Interpenetration of Mass Media & Sexuality"
- **Cary Berry-Smith**, University of Wyoming. "Uniform Color's Influence on Law Enforcement Perception"
- *Q&A and discussion*

10:20-10:40 Stretch break

10:40 AM PANEL PRESENTATION: "Teaching in the Blogosphere"

- Moderator: **Chris Wagner**, Cosumnes River Community College.
- **Roxanne O'Connell**, Roger Williams University.
- **Holland Wilde**, Penlogic & University of Calgary.
- **Susan Barnes**, Rochester Institute of Technology.
- *Q&A and discussion*

12:00-1:00 LUNCH

1:30 PM MEDIATED PERSPECTIVES ON CURRENT EVENTS

- Moderator: **Ken Smith**, University of Wyoming.
- **Larry Mullen**, University of Nevada, Las Vegas. "Television Viewing and Aesthetic Entropy: Effect Related to Hurricanes and News about Them"
- **Carol Schwalbe**, Arizona State University. "Remembering Our Shared Past: Visually Framing the Iraq War on U.S. News Websites"
- **Richard Schaefer**, University of New Mexico. "Network News Editing Strategies: Structural Comparisons"
- *Q&A and discussion*

2:30-3:00 Stretch break

3:00 PM

WHAT YOU SEE IS NOT ALWAYS WHAT YOU GET

- Moderator: **Libby McGlone**, Columbus State Community College.
- **Julian Kilker**, University of Nevada, Las Vegas. "Archive Lucida: Examining the Aesthetics and Implications of Glitch and Decay Damage in Digital and Photochemical Media."
- **Michael Holmes**, Ball State University Center for Media Design, and **Sheree Josephson**, Weber State University. "Clutter or Content. How On-screen Enhancements Affect how TV Viewers Scan and What They Learn."
- *Q&A and discussion*

4:00 PM

VISCOMM RETROSPECTIVE

Bob Tiemens, University of Utah (emeritus), and **Herb Zettl**, CSU San Francisco (emeritus).

Memories, reflections, discussion

5:30-6:30

No-host reception

6:30-7:45

VisComm BARBECUE

8:00 PM

VISCOM SCREENINGS & EXHIBITS

- Moderator, **Roxanne O'Connell**, Roger Williams University.
- **Dan Miller**, University of Oregon. "Fire in the Heartland" (60 minutes)
- **Scott Shamp**, University of Georgia, and **Karla Berry**, University of South Carolina. "Mobile Media Showcase: Personal Media, Public Good"
- **Pete Seel**, Colorado State University. "Photos at Sea"
- **Ron Osgood**. "John Mellencamp Tour Video" (5 min)

SUNDAY - June 18

9:30 AM

TOWN HALL MEETING

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